Dear Kabam Recruiter,

I recently finished a temporary programming job and intend to relocate to San Francisco to enter the video game industry. These are two dreams that have been reoccurring since high school. After more than 5 years, I believe I finally have a chance to actualize both.

The government software contractors of ancient technology on the east side sounded dull to me. I chose San Francisco because it has a diverse population, many outdoors options, and a great entertainment industry, which is where my career belongs.

The reason I believe I could be a good programmer or even a great designer is because of my traits. I am slightly minimalistic and slightly perfectionistic, which makes me good at criticizing, but terrible to watch mainstream movies with. When these traits are imposed on code, a logically simple, efficient program often emerges. If not, I’ll later discover how awful it was and fix it. When these traits are applied to design, I imagine I could conjure original gameplay interwoven with a complex story, similar to top independent games.

Although my programming experience was mostly Microsoft based, I’ve used the LAMP solution stack twice before. Recently, to remove the barely functional CMS portion of my employer’s third party generated website. I ended up saving the pages in HTML, keeping PHP only for email and WordPress. Before that, I used PHP and MySQL to create an internet forum for a class. It included: a login, statistics tracking, searching, e-mail notifications, bbcode, web feed, threaded replies, pagination, user hierarchy, and related user functions. My PHP knowledge isn’t comprehensive, yet I feel comfortable whenever I use it, specifically compared to ASP.NET.

Detailed in my resume, you will see I have experience in other fields as well (hotels, surprise!). I am confident that working in the city and industry of my dreams, I would be overly motivated to work for any company, especially yours; the “life at kabam” pictures are so charming! Thank you for actually reading this.

Sincerely,  
Rahil Patel

For example, I just added this paragraph to my cover letter to show human element!

[can replace games with entertainment]

I feel the gaming industry is lacking in quality compared to other media. There’s often a plain story (sometimes none!) and genre specific unoriginal gameplay. I think I’d be able to offer novel ideas that blend in with an involved story.

I chose the video game industry because I think I would become happier and more motivated if I worked near something I love.